



**Oregon Cultural Trust Board Meeting
February 22, 2024**

**9:00 am to 11:30 pm
Cultural Trust Board Meeting**

Topic: Oregon Cultural Trust Board Meeting

Time: Jan 31, 2024 05:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://oregon4biz.zoom.us/j/88579861938?pwd=bTh1bkh6WldSYOV4YWkyM2VFeTR6dz09>

Meeting ID: 885 7986 1938

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One tap mobile

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**Oregon Cultural Trust
Board Meeting Agenda**

Thursday
Thursday, February 22, 2024
9:00 to 11:30pm
Virtual Meeting



Link: <https://oregon4biz.zoom.us/j/87347575787?pwd=Z1QyTFdJK1A4T2V2VkViM05ZWVd4QT09>

	9:00 AM	Welcome and Introductions	Niki Price, Chair
1 Action Page 6	9:10 AM	Board Election	Niki Price
2 Information Page 7	9:20 AM	Minutes: December, 20 2023	Sean Andries, Chair
3 Information Page 10	9:25 AM	Cultural Partners Updates	See Below for Partners
4 Information Page 19	9:40 AM	2023 Fundraising and Campaign Review Including Watson Creative Team	Carrie Kikel, Communications Manager and Raissa Fleming, Administrative Assistant, and Watson Creative
5 Discussion Page 22	10:10 AM	Strategic Plan Review	Aili Schreiner, Trust Manager
6 Break	10:30 AM	Break	
7 Information Page 30	10:45 AM	Conversation with Funders, Grants, and CNP Updates	Aili Schreiner
8 Information Page 34	11:00 AM	Executive Director Report and Legislative Update	Brian Rogers, Executive Director
9 Discussion Page	11:10 AM	Board Discussion	Sean Andries
10 Discussion	11:25 AM	Public Comment	
11 Action	11:30 AM	Adjourn	Sean Andries

Oregon Cultural Trust Partners

Oregon Arts Commission	Subashini Ganesan-Forbes, Chair Oregon Arts Commission
Oregon Heritage Commission	Kuri Gill, Heritage Commission Coordinator
State Historic Preservation Office	Kuri Gill, Heritage Commission Coordinator
Oregon Humanities	Adam Davis, Executive Director
Oregon Historical Society	Eliza Canty-Jones, Director of Community Engagement

Unanticipated agenda items may or may not be included. The meeting is a Zoom meeting with phone conference option. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Raissa Fleming 503-986-0088. TTY 800-735-2900



OREGON ARTS
COMMISSION

Mission

To enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership and economic vitality

To lead in building an environment in which cultural organizations are sustained and valued as a core part of vibrant Oregon communities.



Overview/Purpose

- Policy development and advice to government on programs related to arts
- Official state arts agency
- Grantmaking
- Advocacy
- Multiple programs (Community Development, Arts Education, % for Art)

- Policy development and advice to government on programs related to culture
- Fund development
- Grantmaking
- Advocacy
- County/Tribal Coalition development

Governance

9 Members Appointment by the Governor

11 Members Appointed by the Governor, confirmed by the Senate
1 House Member; 1 Senate Member

FTE

Budget

Budget

FTE

4.5 Admin & Programs
7 Contract (Percent for Art & Poetry Out Loud)

\$4,074,681

1
Executive
Director

\$4,659,418

3.5 Fund Development, Communications, Assistant
2 Temps, 3 Contract (Communications & Website)

Revenue Sources

General Fund, Federal Fund, Percent for Art, Cultural Trust, The Ford Family Foundation

Contributed, License Plate, Interest and Investment Earnings

Services & Technical Assistance

Percent for Art

Grant Trainings • Staff Outreach • Online Resources • Communications

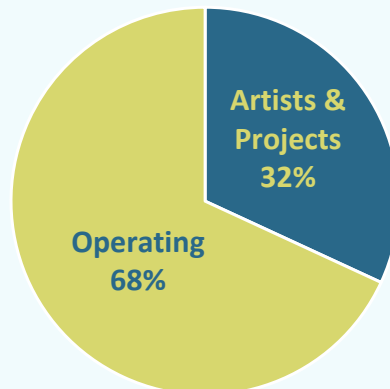
Coalition Leadership

Shared Services

Office • Technology • Financial • Contracts • Human Resources • Administrative • Communication Staff • Cultural Resource Economic Fund \$9,510,728

Fiscal Year 2023: July 1, 2022 – June 30, 2023

Program	Amount
Arts Access Reimbursement	\$ 15,325
Arts Build Communities	\$ 255,000
Arts Learning	\$ 240,000
Career Opportunity	\$ 109,053
Designated	\$ 60,000
Fellowship	\$ 63,000
Operating Support	\$ 1,267,496
Small Operating	\$ 318,000
Total	\$ 2,327,874



Program	Amount
Cultural Development	\$ 1,706,828
Coalitions	\$ 855,687
Cultural Partners	
Oregon Arts Commission	\$ 228,183
Oregon Heritage Commission	\$ 76,061
Oregon Historical Society	\$ 76,061
Oregon Humanities	\$ 228,183
State Historic Preservation	\$ 76,061
Poet Laureate	\$ 40,000
Oregon Travel Information Council	\$ 35,000
Organizational & Professional Development	\$ 67,810
Total	\$ 3,389,874

**FY23
Donations
\$5,133,872**

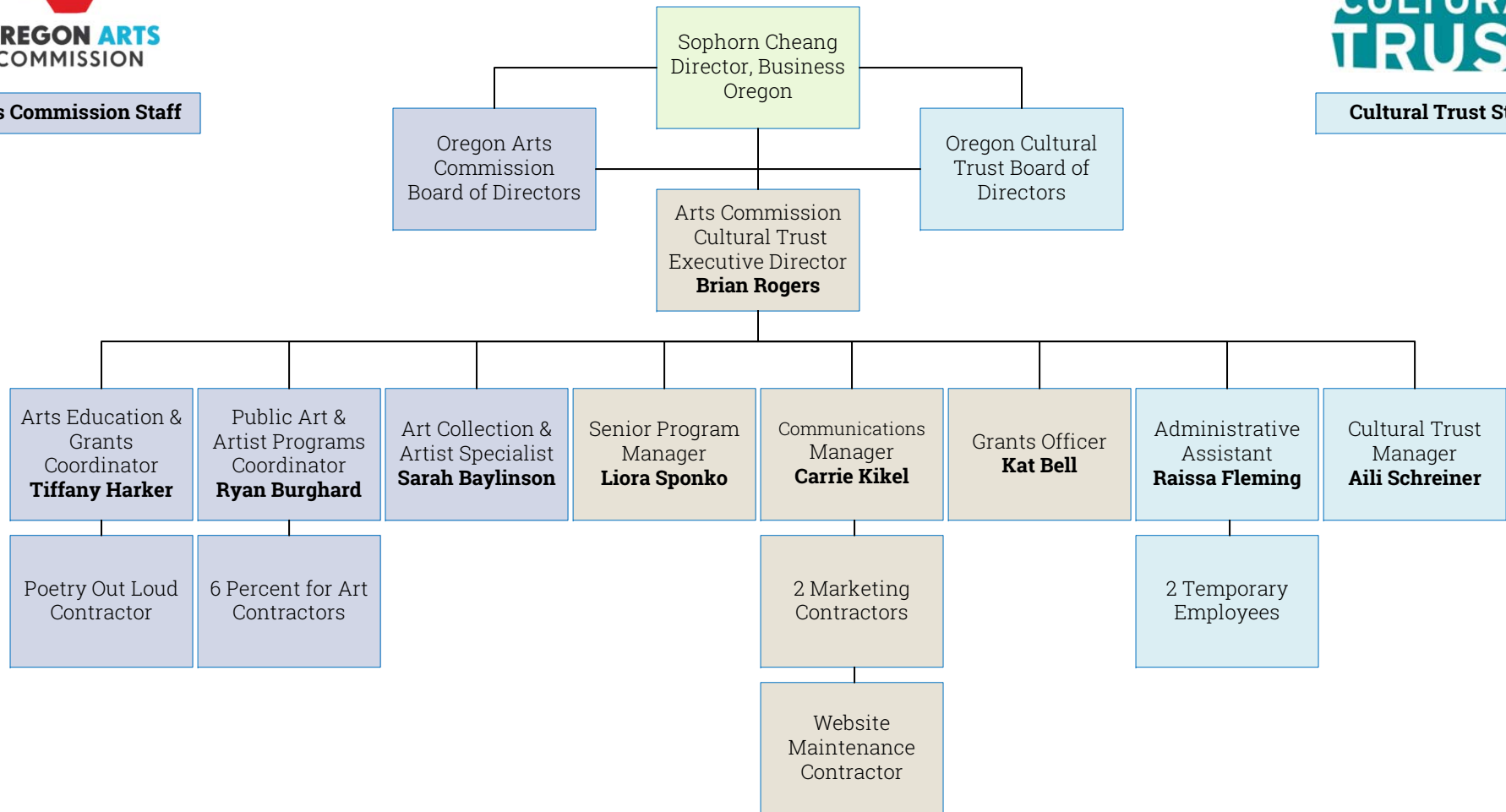


**OREGON ARTS
COMMISSION**

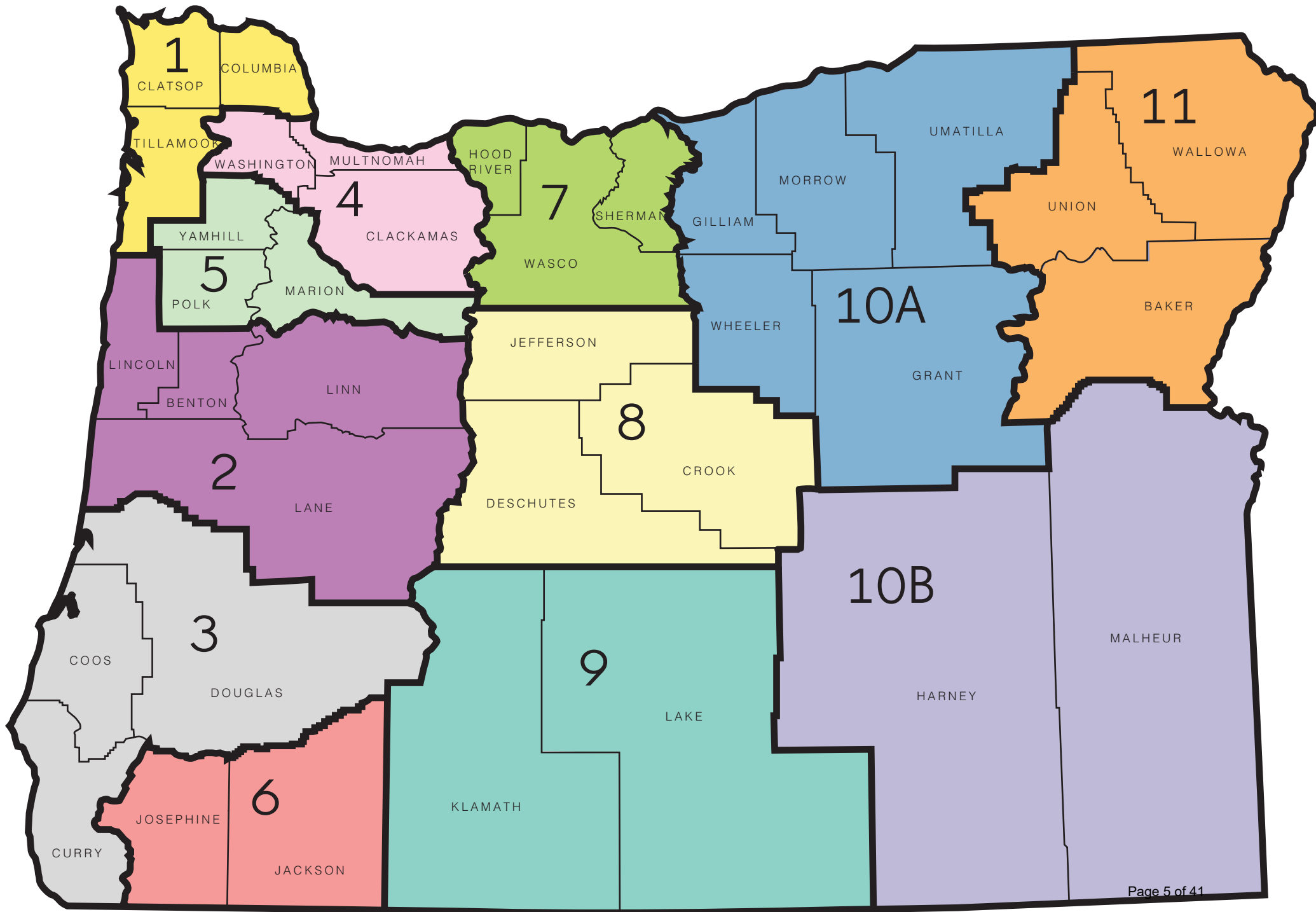
Arts Commission Staff



Cultural Trust Staff



Arts Commission and Cultural Trust Staff





February 23, 2023

TO: Cultural Trust Board Members
FROM: Governance Committee
SUBJ: Recommendation for New Chair

Niki Price has served as the Chair of the Cultural Trust since March 2021. The Governance Committee recommends Sean Andries for Chair of the Cultural Trust Board. George Kramer will continue to serve as Vice Chair.

We are extremely grateful for Niki's service as Chair, she guided the Trust through the pandemic with grace and insightful leadership. Niki also served as wonderful spokesperson for the Trust and help us launch the Celebrate Oregon license plate including mural unveilings at four airports.

Sean has been a Trust board member since March of 2021, and we delighted to bring forward his nomination to become Chair.

Requested Action:

☐

Informational only

☐

For board input/discussion

☒

For board action

DRAFT

Oregon Cultural Trust Board Meeting Minutes



December 20, 2023

Teleconference

Board Members Present: Nicki Price, Chair; George Kramer, Vice-Chair; Gayle Yamasaki, Treasurer; Sean Andries; Nathalie Johnson; Bereniece Jones-Centano; Rep John Lively; Gustavo Morales; Myong-Hui Murphy; Deb Schallert, Chris Van Dyke

Board Members Absent: Sen Bill Hansell

Staff Present: Kat Bell, Grants & Office Coordinator; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Brian Rogers, Executive Director; Aili Schreiner, Trust Manager, Liora Sponko, Senior Program Manager

Partners Present: Eliza Canty-Jones, Oregon Historical Society, Adam Davis, Oregon Humanities; Kuri Gill, Oregon Heritage Commission

Others Present: Sophorn Cheang, Business Oregon Director; Mark Gharst, Business Oregon Policy & Government Affairs Manager

Call to Order, Welcome and Introductions

Price called the meeting to order at 9:02 am.

Business Oregon Update

Rogers provided a history of the Oregon Cultural Trust.

Cheang said that Price and Kramer participated in meetings with the leadership of the Oregon Arts Commission to explore feasibility of combining the agencies. At that time, the Cultural Trust Board decided they didn't want to combine. However, the topic is being explored again by the Governor's office to combine during the 2025 legislative session. Though part of the exploration is see if the combined agency will be a standalone quasi state agency, Business Oregon enjoys having the Trust and the Arts Commission.

Gharst said currently the Trust with the Arts Commission represents 1% of Business Oregon's budget and thinks the Trust would potentially have greater success on their own than with Business Oregon.

Yamasaki asked what concerns were expressed by Price, Kramer and Andries during their meeting with Cheang. Price said they discussed their version of events during the past

feasibility meetings and what led to their decision to ultimately decide they didn't want to merge with the Arts Commission. Price said the decision was based on

- Trust is a funding mechanism
- Deserved to have their own leadership
- Consolidation would diminish the power of the culture
- They are two different organizations with two different roles
- Diminish role of the Cultural Partners
- Consolidation would further confuse the roles of the Cultural Trust and Arts Commission

Schallert asked how Film and Video and Travel Oregon evolved to be quasi state agencies because they didn't have to consolidate. Rogers said yes, they both used to be part of Business Oregon but were able to get a more stable funding stream in the legislature so that they could become their own agency with oversight from Business Oregon.

Cheang said she expects the Cultural Trust Board to provide the leadership and direction of how the structure of this will work. Yamasaki asked if the Arts Commission will be providing the same direction or if the Board will be meeting with Arts Commission. Cheang said the first step is she will report back to the Governor's office first and then she will discuss with each board separately then everyone should get together.

Rep Lively asked how becoming a separate agency helped position us better in front of the legislators. Cheang thanked him for his comments and said it show up better without the barrier of Business Oregon programs.

Kramer said he is not convinced merging is good idea, but he is not concerned with where we are housed, Price said she supports a general fund increase for the Arts Commission.

Minutes

Schreiner said there is a correction to the minutes. At the bottom of page 2, the sentence "Harrelson is also on Chemeketa Cultural Center board" should read "Harrelson was also on the Chehalem Cultural Center board." Kramer moved approval of the Minutes from the August 31, 2023 meeting as amended. Seconded by Schallert. Motion passed unanimously.

Cultural Partner Updates

Sponko presented report.

Gill presented report.

Canty-Jones presented report.

Strategic and DEIA Plan Updates

Schreiner presented plan. Andries thanked Schreiner for putting plan together. Price agreed and is ready to move forward on approval. Rep Lively said this a critical document to reference during this time.

Kramer moved approval of the Strategic Plan. Seconded by Jones-Centano. Motion passed unanimously,

Campaign Update

Kikel presented report. Kramer asked if the robust marketing is funded by license plate. Kikel said yes. Kramer asked if the sales were holding steady. Kikel said there was a dip last month that concerned her but she expects it to pick back up.

Executive Director Report and Legislative Update

Rogers said he is working on the admin fix in the short session and getting things set up for the long session in 2025.

Trust Board and Staff Updates

Price said board elections and officer updates at the February meeting. Please reach out to her in the next month or so. She is thrilled to go to Washington, DC with the Roundhouse Foundation regarding the healing arts.

Public Comment

None.

Adjourn

Price adjourned the meeting at 11:40 am.



February 22, 2024

TO: Oregon Cultural Trust Board
FROM: Subashini Ganesan-Forbes, Chair
SUBJ: Oregon Arts Commission Report

Congresswoman Bonamici Roundtable

On January 16th the Congresswoman hosted a roundtable at Milagro Theatre to discuss the economic benefits of arts and culture. The roundtable focused on the Arts and Economic Impact Study; Brian Rogers guided a discussion on the data.

The following people attended.

Commissioner Sharon Meieran
Beaverton Mayor Lacey Beaty
Representative Rob Nosse
Representative Ben Bowman
Congresswoman Suzanne Bonamici
Staff from Rep. Reynold's office
Sophorn Cheang, Business Oregon
Darion Jones, Commissioner Dan Ryan's Office

Brian Plinski, Business Oregon
Sean Andries, Cultural Trust Chair
Brian Rogers, Oregon Arts Commission
Subashini Ganesan-Forbes, Oregon Arts
Commission Chair
Jose Gonzalez, Milagro Theatre
Jerry Tischleder, Oregon Community
Foundation

Poetry Out Loud

Poetry Out Loud is a recitation contest for high school students, organized in Oregon by the Oregon Arts Commission in collaboration with the National Endowment for the Arts and the Poetry Foundation. Participants memorize and present poems, practicing public performance skills while exploring the complexity of poetry.

Virtual semifinals held last week identified the 12 Oregon high school students who will compete in Oregon's 2024 Poetry Out Loud State Contest on Saturday, March 9. The State Contest, which will feature a presentation by former Oregon Poet Laureate Kim Stafford, is scheduled from 1 to 4 p.m. at Salem Public Library. The state finalist will compete at the Poetry Out Loud National Finals, scheduled for April 30 to May 2 in Washington D.C. See attached flyer.

Grantmaking

Fifty-three organizations have been awarded \$5,000 **Arts Build Communities** grants, totaling \$265,000, to address a community issue or opportunity through the arts. The Oregon Arts Commission's Arts Build Community program is committed to promoting arts access for underserved audiences and targets broad geographic impact throughout the state.

The Carrer Opportunity program received 54 application at the Round 1 deadline. 24 were selected for funding. The awards include \$44,202 from the Oregon Arts Commission for all artistic disciplines and \$60,901 in supplemental funding for 16 established visual artists through a partnership with The Ford Family Foundation's Visual Arts Program. Individual grants range from \$800 to \$8,500. Career Opportunity grants support individual Oregon artists by enabling them to take advantage of timely opportunities that enhance their artistic careers. Most grants support the artists' participation in residencies, exhibitions or performance opportunities.

The **Individual Artist Fellowship** program awarded 10 visual arts fellowships. The Fellowship program is open to more than 20,000 artists from all disciplines who call Oregon home. Applicants to the program are reviewed by panels of Oregon arts professionals who consider artists of outstanding talent, demonstrated ability and commitment to the creation of new work(s).

Artist Registry

The Oregon Arts Commission, in partnership with The Ford Family Foundation, has launched a registry of Oregon artists. We invite artists from across the state to sign up for the list by filling out a brief survey about themselves and their artistic practice. Artists will receive information about upcoming programs and funding opportunities for individual artists. The registry also provides information about statewide funding opportunities, and helps the Arts Commission build the case for allocating resources to artists by demonstrating the number of artists and range of artistic practices in Oregon.

Art in Public Places

The Percent for Art recently unveiled Lisa Little's "Rhizomatic Lilac Fizz," a 29-foot suspended artwork by Los Angeles-based artist Lisa Little, now spans three walls of Oregon Manufacturing Innovation Center's Additive Innovation Center lobby in Scappoose. Constructed from nearly 350 unique 3D-printed plastic nodes and 550 aluminum rods, the vibrant and asymmetrical canopy-style artwork was commissioned as part of Oregon's Percent for Art in Public Places Program.

☐ Informational only ☐ For commission input/discussion ☐ For commission action

Poetry Out Loud Presents

OREGON STATE COMPETITION



Watch high school students from across the state perform poetry with the hope of representing Oregon at the national competition in Washington, D.C.

Poetry Out Loud is a contest open to all Oregon high school students. It's a free program encouraging young performers to learn about great poems through memorization and competitive performance.

Sponsored by the National Endowment for the Arts and the Poetry Foundation in cooperation with the Oregon Arts Commission and other state arts agencies.



Scan me!

Guest Presenter
Kim Stafford
Former Oregon Poet Laureate
(2018-2020)

Learn More:
Aimee Craig,
Poetry Out Loud Coordinator
aimee@seechangenw.org

MARCH 9, 2024



LOUCKS AUDITORIUM,
SALEM PUBLIC LIBRARY
585 LIBERTY ST SE

1:00 PM



4:00 PM



Oregon

Tina Kotek, Governor

Parks and Recreation Department

Oregon Heritage Commission

725 Summer St. NE, Suite C

Salem, OR 97301-1271

(503) 986-0685

www.oregonheritage.org



Oregon Heritage Commission Report

2024 Oregon Heritage Vitality in progress

The Oregon Heritage Commission is in the process of conducting an [Oregon Heritage Vitality Study](#) to document the condition of heritage resources and organization. The first Oregon Heritage Vitality Study, completed just over 10 years ago, informed much of the work and many of the initiatives undertaken by the Oregon Heritage Commission and Oregon Heritage staff, including supporting an IMLS grant that created Oregon Heritage MentorCorps, in addition to other technical assistance developed in response to the issues and recommendations. This study is being conducted in partnership with UO Institute for Policy Research and Engagement. A statewide survey has just been completed and is in the process of being analyzed. Next steps include interviews of individuals across Oregon engaged with heritage preservation work, and workshops around the state to drill down on top issues and to help lead towards recommendations. An advisory group has been formed to help ensure broad representation of heritage interests and increase reach and impact of the final report and recommendations.

Oregon Heritage Conference & Heritage Excellence Awards

The [Oregon Heritage Conference](#) will be in Forest Grove, April 17-20, 2024! Back in person for the first time since 2018. Plenary Speakers include Martha Barnette and Grant Barrett from [A Way with Words](#) and [Matika Wilbur](#), founder and photographer of [Project 562](#). The [Oregon Heritage Excellence Awards](#) event on April 18 will recognize individuals, organizations, and projects for outstanding heritage efforts.

Harmful Content in Collections

The Commission is working with a consultant to survey national conversation on addressing harmful content in collection information and materials that may impact or trigger trauma among staff, volunteers, and community members. The consultant is also tasked with compiling a list of resources, toolkits, and guides related to this work with a focus on resources that were developed with impacted communities and that are scalable based on size and capacity of organization. The report will also include recommendations on how this work can be supported at the state level and local level. The report will be completed by the end of June.

250th Commemoration

July 4, 2026 will mark the 250th anniversary of the signing of the Declaration of Independence. Most states across the country have established a Commission or designated a body to guide 250th activities in their state. SB1531 was introduced this session and calls for the establishment of an America250 Oregon Commission and appoints members for this Commission. Currently national guidance on themes and programs is being produced and developed by the American Association for State and Local History and is asking states to be inclusive in events related to this commemoration.

Work continues...

- Activate upper-floor study
- NW Digital Heritage HUB
- Disaster mitigation planning for historic resources – grant from FEMA. Salem and Bend process is beginning now, plans will be completed by summer.



Oregon

Tina Kotek, Governor

Parks and Recreation Department

Oregon Heritage Commission

725 Summer St. NE, Suite C

Salem, OR 97301-1271

(503) 986-0685

www.oregonheritage.org



State Historic Preservation Office Report

SHPO position hiring in progress

We have three new staff in place: Administrative Specialist, Mary Newcomb; PA1 for Preservation, Val Ballestrem; PA1 Compliance, Dylan Tsolakos.

Two compliance archaeology positions closed 2/14. One is a vacancy, one is a new LD position to support the federally funded project load.

One historic property compliance position (NRS 3) and one historic property survey position (PA2) to fill vacancies.

Additional LD support may be in progress.

2024 Oregon Historic Preservation Plan in progress

Due to other priorities and National Park Service review periods, the plan release will be extended to June 2024.

Women's History MPD project continues

SHPO has started the process to develop a statewide Multiple Property Submission to list women's history properties on the National Register of Historic Places. The approach is becoming narrowed, but will address the shortcomings with recommendations for future exploration and themes.

African American MPD to be submitted in March

This long project which included funding from the Oregon Cultural Trust as match to a grant from the National Park Service is wrapping up. A final document will be submitted in March for review at the June meeting of the State Advisory Committee on Historic Preservation.

Grant applications are open for the following [grant](#) programs

- Oregon Museum Grant
- Oregon Historic Cemeteries Grant
- Preserving Oregon Grant – historic properties and archaeology
- Diamonds in the Rough Grant

Work continues...

- Heritage HUB database development for program and historic resource record management
- Historic Theaters Grant

Oregon Humanities

To the Oregon Cultural Trust Board of Directors,

Only two months into 2024 and already a lot has been happening with Oregon Humanities. Here are a few of the highlights:

We kicked off January receiving 40 applications for the role of [Oregon Poet Laureate](#). Anis Mojgani is in his final year of his second term in the role and we will welcome a new Oregon Poet Laureate in late Spring 2024. The recommendation committee is currently reading and ranking those applications and will have met by the time you read this to select the top candidate to put forth to the Governor's Office for nomination.

Earlier this week, our team met to select the libraries who will receive one of our [Mini-Grants for Rural Libraries](#). These are \$5,000 grants for libraries in rural communities for programming aligned with our Consider This themes. We had 20 applications come in for review and have selected 11 recipients. They will be announced in our March Newsletter ([here's a link to subscribe](#) if you don't already). Our [Public Program Grant](#) cycle is currently open with applications due March 8. Grant applications are reviewed by a committee made up of Oregon Humanities Board members, staff members and community members from across Oregon.

Our next [Consider This](#) event is March 13 at the Alberta Rose Theater with [Father Greg Boyle](#). You can see the rest of the "[Fear and Belonging](#)" [series on this page](#). The events are usually in-person, and also live streamed as well as [recorded and posted to our website on this page](#). We hope to see you at future events in-person or perhaps watching the live stream. If you'd like some complimentary tickets to any of our events, please let us know by emailing jennifer@oregonhumanities.org

The current round of [Dear Stranger](#) invites folks to write about the theme of "Green," letters are due March 28. We encourage you to consider joining in this statewide letter exchange. The themes are connected to our [Oregon Humanities Magazine](#). If you don't already receive this free magazine and would like to have it delivered to your home, please complete [this form to subscribe](#).

Our podcast, [The Detour](#), continues to explore challenging questions with writers, educators, artists, and activists. A recent favorite episode of mine highlights "[Civic Love](#)." We're airing in partnership with several community radio stations around the state in addition to your favorite

podcast apps. Please feel free to follow/subscribe, recommend to your people and networks, and tell us what can be improved.

We're in the middle of our Winter term of our [Humanity in Perspective \(HIP\)](#) course (for adults living on low-incomes) in partnership with Portland State University (PSU). This term is a virtual course exploring memoir. Spring term, also in partnership with PSU, will be in-person and explore modern art, Afrofuturism, and AI. We are planning for another summer youth course in partnership with David Douglas High School.

The 2024 series of our [So Much Together](#) program will take place in person throughout the state from April to June and explore the themes Currents, Public, and Fear. Presenters include Taylor Stewart of the Oregon Remembrance Project and Randal Wyatt of Taking Ownership PDX as well as poet Amelia Diaz Ettinger, novelist Rene Denfeld, theater artist and director Bobby Bermea, and more.

The [Conversation Project](#) catalog of over 20 facilitators and topics gets those folks from around the state out to different parts of Oregon both in-person and online. We are currently reviewing almost 40 applications for new Conversation Project leaders and look forward to selecting and supporting the new leaders in designing their conversations. If you're looking for a unique and connecting experience for your workplace, place of worship, or community gathering, consider hosting a Conversation Project.

Our [facilitation training](#) is what every Conversation Project leader receives to learn how to facilitate. It is also open for anyone interested to participate in and takes place regularly in Oregon both online and at locations around the state. This year we have already had a virtual session of the training. We will have two sessions in Portland, one in Klamath Falls and one in Eugene, as well as another virtual session. We additionally provide this training as a custom offering for workplaces and organizations around the country.

In partnership with the Oregon Community Foundation, we recently selected and announced the latest cohort of [Fields Artist Fellows](#).

Among the things I'm excited for in the coming year is the pilot of our Facilitating Reflective Conversations training in Spanish, another pilot with the Deschutes Land Trust to co-lead reflective conversations outdoors on a trail hike, increasing the number of in-person So Much Together Programming in partnership with folks living in rural communities, announcing our next Oregon Poet Laureate, and so much more. Events are regularly added to our [calendar](#) and we hope to see you at one in the future. If you're downtown and want to connect, we'd love to welcome you to our office at 610 SW Alder Street, Suite 1111, Portland, OR 97205. Thanks, as always, for Oregon Cultural Trust's partnership and support.

If you'd like to connect with us, please email Jennifer Alkezweeny, program director, at jennifer@oregohumanities.org

Public Programs

The 2024 Hatfield Series launched with a presentation by Kelly Lytle Hernández on Tuesday, February 6. Presentations by Lynn Cheney, Ned Blackhawk, and HW Brands, including a special educator book-group discussion on Blackhawk's *The Rediscovery of America*. All lectures are available physically and virtually, with special access to educators and students.

On February 17, OHS will host the eighth annual Lunar New Year celebration, in partnership with Portland Chinatown Museum and including dragon and lion dancing and parade conclusion at OHS; admission is free for all. For Oregon Statehood Day, OHS again offered free admission and cupcakes to the public and hosted a Naturalization Ceremony for new US citizens. Upcoming programs include a launch of Erica Natio-Campbell's *Portland's Audacious Champion: How Bill Naito Overcame Anti-Japanese Hate and Became an Intrepid Civic Leader* on March 13 and a youth film screening and workshops with Outside the Frame on March 26, during Spring Break.

Exhibitions

Currently on display in OHS's Brooks Julian gallery are *Models in Motion: The Ivan L. Collins Collection of Historic Vehicles in Miniature* and *Birds of the Pacific Coast: The Illustrations of R. Bruce Horsfall*. Also on display at OHS are: *Portland Past and Present*, *Migrant Labor Families of the 1960s: Portraits from the Balley Migrant League Photographs*, and *The Mazamas: For the Love of Mountains*. OHS traveling exhibits continue to be popular, with a variety showing in locations around the state.

Research Library

OHS's research library is free and open to everyone open for walk-in researchers, who are encouraged to contact libreference@ohs.org in advance so the reference staff can help plan for relevant materials to be available. You can read about a few of the people whose widely varied research interests bring them to the library in [this blog post](#) by OHS Reference Librarian Nikki Koehlert.

Education

OHS will host the 2024 Oregon History Day contest on April 13 at Willamette University and all are encouraged to volunteer as judges! Thanks to support from private donors, OHS can alleviate financial barriers for students or educators who would otherwise not be able to participate in the contests. OHS staff have formed a rural educator cohort to provide support and guidance for incorporating the History Day curriculum into classrooms, so we hope to see many students from rural parts of the state participating this year.

OHS released new curriculum — “It Did Happen Here” — for grades 9–12. Students connect policies from Oregon's early decades to racism in the last decades of the twentieth century, including the rise of hate groups in the 1980s. They will study the experiences and actions of the diverse activists who confronted hate groups, how they

built coalitions, and the impact of that activism on their lives. The curriculum also invites students to consider how the histories of hate groups — and those who resisted those groups — are relevant today. Students will analyze primary sources, think about subjects and events from diverse perspectives, and establish and communicate their own ideas. The curriculum was created in collaboration with Erin Yanke and Mic Crenshaw of the podcast by the same name and with Western States Center.

OHS's education team is creating new traveling trunks to support educators' working to meet Social Standards Integrated with Ethnic Studies. The Oregon Chinese Diaspora and Oregon's Black Pioneers trunks will be available to classrooms by the end of 2024 and will connect local, state, national, and even international history. Trunks on Indigenous, Lewis & Clark, and Oregon Trail histories are under revision to ensure alignment with current scholarship and educational standards and to align with direction from tribes, including Tribal History / Shared History curriculum and priorities.

Oregon Historical Quarterly (OHQ)

The Winter 2023 issue of *OHQ* included reflections on OHS's organizational history with a focus on the people who have led and done the work over 125 years. An essay by Barbara Yasui, "[Passing it On: Preserving and Sharing the History of the Yasui Brothers Store](#)," is available to all online. The Spring 2024 issue will include articles about women and the Oregon KKK, Portland's first openly lesbian softball team, and art and photograph collections at OHS.

The Next 125 capital campaign

OHS's The Next 125 capital campaign is nearly complete. Focused on education, preservation, and access, the funding secured through this campaign will support the creation of a new core exhibition on the history of Portland, support and resources for teachers statewide with an emphasis on new Ethnic Studies standards and rural communities, upgrades to our digital history projects, and enhancements to the storage of our priceless collections. The \$10million campaign includes a \$3million endowment to support the salary of the Boyle Family Executive Director.



February 22, 2024

TO: Cultural Trust Board Members

FROM: Raissa Fleming, Trust Administrative Assistant, and Carrie Kikel,
Communications Manager

SUBJ: Campaign Results Calendar Year 2023

Campaign Results

For calendar year 2023, the Trust raised \$5,412,093 with 10,271 gifts. This compares to \$5,227,706 in calendar year 2022 with 10,849 gifts, resulting in an increase of \$184,387 or 3.5%. Gifts were down by 578. We received a generous bequest of \$369,145 in 2023.

The Trust's top 10 counties for total dollars donated include:

1. Multnomah	\$1,666,665
2. Lane	\$729,477
3. Washington	\$617,224
4. Clackamas	\$379,287
5. Jackson	\$319,434
6. Benton	\$227,919
7. Marion	\$217,465
8. Deschutes	\$140,327
9. Yamhill	\$100,359
10. Lincoln	\$78,619

The Trust's top 10 counties per capita donations:

1. Benton	\$2.41
2. Multnomah	\$2.06
3. Lane	\$1.90
4. Lincoln	\$1.54
5. Wallowa	\$1.51
6. Jackson	\$1.43
7. Sherman	\$1.27
8. Hood River	\$1.19
9. Wasco	\$1.14
10. Washington	\$1.03

The Trust's top 10 cities 2022-to-2023-year comparison:

2022 City	2022	2023 City	2023	\$ Change	%Change
Portland	\$2,091,973.57	Portland	\$1,982,532.00	-\$109,441.57	-5.2%
Eugene	\$629,326.09	Eugene	\$625,121.10	-\$4,204.99	-0.7%
Salem	\$223,596.18	Salem	\$213,699.40	-\$9,896.78	-4.4%
Corvallis	\$214,996.41	Corvallis	\$213,612.70	-\$1,383.71	-0.6%
Ashland	\$178,565.33	Ashland	\$181,009.20	\$2,443.87	1.4%
Beaverton	\$144,596.24	Beaverton	\$146,904.70	\$2,308.46	1.6%
Lake Oswego	\$142,784.00	Lake Oswego	\$139,563.60	-\$3,220.40	-2.3%
Bend	\$120,885.21	Bend	\$115,754.90	-\$5,130.31	-4.2%
Medford	\$82,482.00	Medford	\$85,659.96	\$3,177.96	3.9%
Total Change				-\$125,347.47	-0.1065

The Trust saw 777 new donor households in 2023 for approximately 978 new donors (counting two for joint household). There were 1,585 lapsed donors.

We had another nice year with Willamette Week's Give! Guide. The final total was \$562,539 representing a total of 2,157 gifts. We received 248 new donors from Give!Guide.

Spring letter appeal to donors yielded 485 donations totaling \$280,505.

Trust Year End appeal letter to donors yielded 954 donations totaling \$545,097.

How our donors donated:

- Online credit card donations: 4,903 at \$2,827,470
- Credit card donations phoned in or mailed: 325 at \$185,185.
- Check donations: 2,704 at \$1,920,999.
- Stock: 40 stock donations at \$41,570
- EFT or direct deposit from Benevity: 109 donations at \$56,295.

Other donation facts:

- Individual donors: 3,753 individuals made 4,278 donations at \$1,304,890.
- Joint or couple: 5,113 households made 5,796 donations at \$3,616,272.
- Corporate: 28 donations at \$31,887. Seven new companies donated in 2023. We lost two corporate donors.
- Matching gifts: 97 totaling \$50,800.
28 companies gave matching gifts in 2023. Nike was the largest matching gift company at \$13,350 with 12 gifts. Intel followed with \$8,324 with 24 gifts. We had four new matching gift companies, including Intuit, PlayStation Cares, KLA, and Veritas Technologies.
- Grants from charitable giving funds/accounts: 54 totaling \$40,262
- Bequests: We received four bequests from three donors totaling \$370,687.
- Out-of-State Donations: 86 donors donated \$31,592 from outside of Oregon.

Trust Board, Staff and Partner Giving:

- 100% giving from Trust Board.
- 100% giving from Trust staff.
- 77.77% giving from Oregon Arts Commission.
- 50% giving from Oregon Arts Commission staff.
- 29.17% giving from Oregon Humanities Board.
- 26.66% giving from Oregon Humanities staff.
- 26% of Heritage Commissioners.
- 12% of SHPO Advisory Committee.
- 7.6% giving from OHC/SHPO combined staff.
- 9% giving from Oregon Historical Society Board.
- 14.28% giving from Oregon Historical Society staff.
- 57% giving from Partner Executive Directors.

Campaign Highlights

This marked the first year with Watson Creative leading the campaign. Bell+Funk provided campaign support services. Watson refreshed the Cultural Trust brand early in the year, incorporating the Celebrate Oregon! artwork and the tagline Make Culture Count. The new creative was applied to the website and our online toolkit.

The campaign had three phases, transitioning from awareness ([Don't Settle for Half](#)) to education ([That's Simple](#)) and conversion ([The Comeback](#)). Each phase of the campaign led to a specific landing page on the website that guided the user through the phases.

We invested heavily in digital (\$60,000) and traditional media (\$40,000) including public media and Oregon Business magazine. Watson Creative will share those results during the board meeting.

Other key strategies included more than 50 presentations to cultural nonprofit boards; a dozen board op eds placed in media outlets statewide; a tax professional testimonial letter placed in the Portland Business Journal; updated venue banners; a produced PSA circulated to 38 Oregon Community Media stations; a Cultural Trust quiz on the website that saw 2,605 engagements; and a LinkedIn campaign targeting tax preparers.

Year-end social efforts include a "qualified" graphic and customized donor appeal circulated to all 1,600+ CNPs. It inspired giving to the nonprofit while leveraging the tax credit opportunity. We also worked with contract writers to produce a series of 10 social posts featuring grant projects and demonstrating how the organizations Make Culture Count in Oregon.

Requested Action:



Informational only



For board input/discussion



For board action



February 22, 2024

TO: Cultural Trust Board Members
FROM: Aili Schreiner, Cultural Trust Manager
SUBJ: Cultural Trust Strategic Plan- Update

The Cultural Trust's 2023-2027 strategic and DEI plan was approved by the Board on December 20, 2023. Since that date, Trust staff have been focused on end-of-year fundraising activities and grant work. On February 20, 2024, Trust staff will convene in person to workshop activities and tasks that support the plan's goals. These will be captured in annual workplans with key milestones and metrics which will be shared and reported on. We will carefully balance new initiatives (20%) with existing commitments (80%). Opportunities to engage with board members on this work is welcomed.

We will be focused on:

- Investment in Cultural Trust staff, systems and technologies that improve efficiencies and organizational stability. This includes integrated donor and grant management systems and digital communications such as visual representations of CNP, Coalition, and other grant recipients using online mapping features
- Prioritize robust grantmaking, communication, and advocacy support for Coalitions
- Work with Tribes to unlock funding for those currently unable to accept awards
- Support legislative priorities: tax credit increase
- Pursue options for more freedom and flexibility for Cultural Trust as a distinct organization
- DEI goals as part of work, create meaningful metrics
- Raise more funds for culture*
- Market/Economic considerations reflected in growth goals; index growth goals to overall economic growth
- Meaningful engagement with Board
 - Grassroots advocates
 - Grassroots fundraising

*Since its inception, the Cultural Trust has seen its number of donations, and total funds raised, increase over time. Stronger economic performance years generally translated into greater numbers of gifts and total dollars raised. With an eye to historic performance, staff

aspires to an average 5-7% increase in number of donations and total dollars raised over the next five years.

In the short term, work has begun to publish the plan on the Trust website. Once published, it will be shared with Trust Partners, County and Tribal Cultural Coalitions, cultural nonprofits and Trust donors.

Business Oregon will adopt the agency's DEIA plan in the first quarter of 2024. This plan will help inform, guide, and resource the Trust's DEI initiatives. We will work towards leveraging greater agency acumen (e.g. data desegregation, accessibility tools, public involvement practices, etc.) to help us accomplish our goals.

Requested Action:

☐ Informational only ☒ For board input/discussion ☐ For board action

FINAL

Strategic Plan: Oregon Cultural Trust 2023-2027

PREAMBLE

The Oregon Cultural Trust Board of Directors and staff are committed to achieving the goals outlined in this aspirational strategic plan. We are grateful for the many hours of community member input that shaped and informed this work. We recognize that reaching our goals is contingent upon many factors, including successful legislative outcomes and capacity investments. We look to this plan to navigate future challenges and opportunities in our service to the people of Oregon.

Our commitment to Diversity, Equity, and Inclusion

The Oregon Cultural Trust supports a future where Oregonians express, celebrate, and pass on the diverse lived experiences of their cultures and histories in ways significant to them. As a division of the Oregon Business Development Department, the Cultural Trust also shares and supports our agency's goals outlined in the agency's Diversity, Equity and Inclusion plan.

Our Vision

We envision an Oregon that champions and invests in creative expression and cultural exchange, driving innovation and opportunity for all.

Our Mission

To lead Oregon in cultivating, growing and valuing culture as an integral part of communities. We do this by inspiring Oregonians to invest in a permanent fund that provides annual grants to cultural organizations.

OUR PLAN

The Cultural Trust's five-year strategic plan will set priorities and guide the work of the Board and staff. Three core areas of Advancement, Capacity and Resources have been identified. Incorporated into core area objectives are commitments to diversity, equity and inclusion specific to the role of the Cultural Trust. This plan will be reported on annually by staff to the Board of Directors and evaluated using key plan milestones and timelines.

ADVANCEMENT

Champion Oregon's arts, heritage and humanities sector to serve all Oregonians

Objective A: Engage and inform legislative advocates and partners.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion is rooted in making the case for "culture" writ large. The Trust recognizes and affirms that cultural expression is foundational to prosperous communities. To that end, the Cultural Trust will gather and share data that is meaningful to cultural organizations and the communities they serve. Success in our work will be measured first and foremost by positive community impact. The Cultural Trust will prioritize greater transparency in our where funds go and how they are leveraged. Our work will prioritize those partnerships committed to community impact. In our roles as a state agency representing Oregon's arts, heritage and humanities, the Cultural Trust will convene cultural agencies to support inclusive goals and priorities that best serve our field.

Actions:

- Elevate Oregon's cultural sector as a legislative priority by establishing the Arts and Culture Caucus.
- Provide Arts and Culture Caucus with access to data and cultural events.
- Provide regular and strategic communication with legislators on the impact of Cultural Trust's funding on the cultural sector.
- Improve awareness of Oregon's cultural tax credit among elected officials at the local and state level.
- Cultivate strategic partnerships with local and statewide organizations
- Collaborate with cultural statewide service agencies to set and present legislative priorities.

Objective B: Promote the impact and value of Oregon's diverse cultural network.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes creating regional and culturally specific data that promotes direct giving by local donors. Barriers to access the Cultural Tax Credit for lower income donors will be addressed.

Actions:

- Develop a diversity, equity, accessibility, and inclusion plan that is responsive to all regions in the state.
- Create an educational/community advocate Cultural Ambassador program to engage cultural leaders and donors to promote the Cultural Trust and tax credit.
- Promote the arts, heritage and humanities as essential to community and economic development.
- Communicate cultural expression as a vital and integral element of healthy communities.

Objective C: Increase annual cultural funding by engaging prospective and existing donors.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes a commitment to focused efforts on the value and impact of all contributions, regardless of amounts, fostering a culture of giving more accessible to lower income donors. Working with cultural funders, we will uphold the value of inclusivity and demonstrate those values across our grant programs, partnerships, and initiatives.

Actions:

- Develop marketing and outreach strategies that increase donor contributions
- Increase number of donors by 5-7% annually
- Increase total donations annually by 5-7%, adjusting for inflation
- Increase impact of tax credit limit in the 2025-27 legislative session
- Work with cultural funders to increase funding to the sector.
- Maintain or increase sales of the Cultural Trust license plate each year

CAPACITY

Increase capacity and access to resources by investing in Oregon's arts, heritage, and humanities sector

Objective A: Assess grant programs to respond to and support the evolving needs of the cultural sector.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes investing in tools and resources that reduce barriers and diversify engagement in our work. To support our County and Tribal Cultural Coalitions, a shared grant management platform will streamline local processes while efficiently gathering and sharing data. In honor of our peer-review grant review process, the Cultural Trust will compensate reviewers for their time and expertise, ensure geographic and cultural diversity among panelists, and streamline processes.

Also within this objective is the commitment to explore how we can best serve Oregon's indigenous peoples. We commit to assessing how diversity, equity and inclusion is best served through our grant programs, including barriers to the application process, how Cultural Trust funds may be used, and expectations of grant recipients in fostering their organizations own diversity, equity and inclusion initiatives. The Cultural Trust will continue to prioritize funding for activities that

advance the mission of the Cultural Trust, including our diversity, equity and inclusion goals, and that result in meaningful outcomes.

Actions:

- Review and implement a new grants management system to improve access to communities across the state.
- Improve grant application review processes based on community input.
- Conduct a cultural service and support gap analysis to determine potential unmet needs.
- In response to the cultural service and support gap analysis, review and revise grant programs.
- Integrate diversity, equity, inclusion, and accessibility objectives into grant programs to broaden access to funding.

Objective B: Strengthen Oregon's cultural network of County and Tribal Cultural Coalitions.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes increased support for our County and Tribal Cultural Coalition members and network. A focus will be to reduce administrative burdens while empowering regional capacity in grantmaking, fund development, and advocacy efforts. The Cultural Trust will centralize data collection and sharing, using community-defined metrics of success, while supporting best practices for urban and rural diversity, equity and inclusion priorities. We will partner with County and Tribal leadership to reduce barriers to Cultural Trust funds and grantmaking.

Actions:

- Convene quarterly Coalition meetings to share information and provide support.
- Survey Coalitions for long-term needs.
- Develop rural outreach programs in coordination with Coalitions.
- Implement Coalition capacity building process, including administration, grants management system, marketing and communication support, and updating cultural plans.
- Ensure all nine federally recognized tribes receive Coalition awards.

Objective C: Fully engage the five Cultural Trust Partners to develop strategic statewide investments.

Actions:

- Support Cooperative Partner grantmaking initiatives that invest in the field including trainings and workshops.

- Explore hosting cultural gatherings every two years for organizations and individuals.
- Engage Partners in annual fundraising efforts.

Objective D: Expand services to Cultural Nonprofit network (CNP).

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes finding and adding culturally-specific and/or emerging cultural nonprofits to our list of eligible cultural nonprofits. We are also committed to gathering and sharing data on the impact of their work in community and within cultural nonprofit organizations centered on community-centered metrics.

Actions

- Survey and research CNP needs and opportunities.
- Create and implement a CNP toolkit that supports the work of cultural nonprofits while advocating for the Cultural Tax Credit.
- Share CNP impact stories in communication and advocacy work.
- Develop workshops and educational trainings for CNPs.

Objective E: Expand and strengthen strategic partnerships.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes fostering a culture of donor inclusivity, where contributions of any amount are celebrated and encouraged. Our leadership within the cultural sector will embody the adage "nothing for us without us" in all work with community.

Actions

- Continue to explore fundraising partnerships.
- Serve as a leader, advisor and convener for the cultural community.

RESOURCES

Maximize the effectiveness of the Cultural Trust

Objective A: Increase and modernize the Cultural Trust's ability to serve Oregonians.

Actions:

- Revise administrative spending cap set in statute through legislative process to remove the \$400,000 cap and replace with percentage of permanent fund
- Review current capacity and staffing structure.
- Request additional positions for administration and campaign support in the legislative process.

- Modernize grant and donor management systems.

Objective B: Increase Board and volunteer engagement and commitment to supporting culture.

Within this objective, the Cultural Trust's commitment to diversity, equity and inclusion includes engaging cultural leaders from culturally and geographically diverse backgrounds.

Actions:

- Develop Board Committees to focus on capacity building, governance, marketing/communication, and DEIA.
- Build relationships with cultural nonprofit board members and grantees.
- Develop educational trainings for CNPs to promote the cultural tax credit.



February 22, 2024

TO: Cultural Trust Board Members
FROM: Aili Schreiner, Cultural Trust Manager
SUBJ: 2024 Conversations with Funders, Grant & Eligible Cultural Nonprofits

Thanks to the Trust Partner's Cooperative pool of funds, this year's "Conversations with Funders and Partners" will be hosted virtually and in five communities across the state March 26 through April 4.

In as many locations as possible, a "cultural resources roundtable" open house will precede the speed dating sessions (noon - 1 pm). Tables will be hosted by funders and service providers (e.g. Nonprofit Association of Oregon, Heritage Mentorcorps, Oregon Museums Association, Oregon Folklife Network, etc.). We will also be conducting a survey of attendees to explore scheduling full day programming that would include learning sessions, facilitated community conversations and evening social activities for local cultural leadership and elected officials.

Participating with the Cultural Trust will be representatives from four Statewide Partners - the Oregon Arts Commission, Oregon Heritage, Oregon Humanities, the Oregon State Historic Preservation Office, and the State of Oregon Library- as well as counterparts from Travel Oregon, the Marie Lamfrom Charitable Foundation, the Oregon Community Foundation, the James F. and Marion L. Miller Foundation, The Collins Foundation, The Autzen Foundation, Spirit Mountain Community Fund, The Roundhouse Foundation, Lane Arts, the Wildhorse Foundation, the M.J. Murdock Charitable Trust, and Portland's Regional Arts and Culture Council (Portland only); among others. Participants are encouraged, but not required, to sign up for their location of choice.

Representatives from the Cultural Trust's County Cultural Coalitions, who receive Trust funding for local grant programs, also will participate.

Organizations encouraged to attend "Conversations with Funders" include community development organizations, libraries, arts organizations, museums, cultural centers, parks and trails groups, historical societies, arts alliances, literary groups and heritage organizations. All cultural nonprofit organizations are welcome.

"Conversations with Funders" begin Tuesday, March 26, in Portland and conclude in Medford on Thursday, April 4. **Registration will be encouraged.** A "Save the Date" and registration opportunity will be sent out shortly, including to last year's attendees.

The full schedule is:

1. Virtual: TBD
2. [Portland](#): noon-4:00 p.m., Tuesday, March 26, Miller Hall, World Forestry Center, 4033 SW Canyon Road, Portland
3. [Eugene](#): noon-4:00 p.m., Wednesday, March 27, WOW Hall, 291 West 8th Ave., Eugene
4. [Bend](#): noon-4:00 p.m., Friday, March 29, Open Space Event Studies, 220 NE Lafayette Ave., Bend
5. [Pendleton](#): noon-4:00 p.m., Tuesday, April 2, Pendleton Center for the Arts, 214 N. Main St., Pendleton
6. [Medford](#): noon-4:00 p.m., Thursday, April 4, Large Conference Room, Medford Public Library, 205 S. Central Ave., Medford

I am setting up times in each location to meet with Coalition leadership to check in and share updates on the strategic plan and DEIA work.

Cultural Development Grants

The majority of FY2024 CDV grant award payments have been issued. FY2025 guidelines will be posted in February 2024 with a May 3 application deadline. Minor changes to the program are planned for FY2025 while staff and board work on our strategic plan program goals in the latter part of 2024.

Grant Panel interest forms will be posted to the Trust website shortly, and it's not too early to sign up as a Panel Chair!

This year's panel dates are:

1. Preservation: June 11, 9 am - 4 pm
2. Access: June 13, 9 am - 4 pm
3. Creativity: June 18, 9 am - 4 pm
4. Capacity: June 20, 9 am - 4 pm

Cultural Participation Grants

The majority of FY2024 CPT grant award payments have been issued. Coalitions are in the process of submitting their FY2023 grant reports. Coalitions continue their work in recruiting new members, updating their cultural plans and, in some cases, registering as 501c3 nonprofits. A few Coalitions did not have the capacity to make grants during periods of the pandemic (e.g., Jefferson County, Klamath Tribe, Siletz Tribe); I am working with their leadership to reinstate their programs.

The Trust is now hosting quarterly "meet ups" for Coalition members to discuss shared topics and exchange experiences and ideas. The next meet-up is scheduled at noon on April 5 and topics will include streamlined forms, fiscal sponsorships, updating cultural plans, leadership transitions, DEIA in grantmaking and organizational goals.

Cultural Partner Grants

All FY2024 direct Partner grant awards have been paid. Each year, the Trust Partners invest in statewide cultural projects using Cooperative Funds.

Funds already committed in FY2024 include:

- \$10k, Oregon Poet Laureate program
- \$5k, Sponsorship for PNW History Conference
- \$5k, Sponsorship for Oregon Heritage Conference
- \$10k, Sponsorship for Oregon Folklife Network, Cultural Roster Gathering
- 2024 Conversations with Funders expenses
- Up to \$60k, Organizational & Professional Development Grants (OPD), including to date:

Organizational Development grants to:

1. Bag&Baggage Theatre, \$2,000 for strategic planning
2. Chehalem Cultural Center, \$2,000 for strategic planning
3. Lane Arts, \$2,000 for strategic planning
4. Multnomah County CC, \$2,000 for cultural planning
5. Oregon Contemporary Theatre, \$2,000 for DEI planning
6. Southern Oregon Rep Singers, \$2,000 for DEI planning
7. Central Coast Chorale db Coastal Voices, \$2,000 for Board training
8. Dancewire, \$2,000 for a new marketing plan
9. Favell Museum, \$2,000 for stakeholder interviews for a new exhibition
10. Oregon International Ballet Academy, \$2,000 for strategic planning
11. Oregon Arts Watch, \$2,000 for a new marketing plan
12. Portland Jazz Composer Ensemble, \$2,000 for a fundraising plan
13. Montavilla Jazz Festival, \$2,000 for strategic planning

Professional Development grants to:

1. Restore Oregon, \$750 to attend the 2023 National PastForward Conference
2. Southern Oregon Rep Singers, \$750 to attend the Chorus America ADEI Learning Lab
3. Keizer Heritage Foundation, \$190 to attend AASLH Caring for Museum Collection

Eligible Cultural Nonprofits

The Cultural Trust's list of eligible cultural nonprofits continues to grow steadily. Organizations submit applications year-round and reviews are conducted quarterly. Cultural nonprofits must show their 501 c 3 status, registration with Oregon's Secretary of State's office, and that culture (defined as arts, heritage, humanities) is central to their mission. In 2023 alone, 86 organizations have successfully applied and can be found on the Trust's searchable list:

- | | |
|--|---|
| 1. 82 Roses Community Enrichment Coalition | 10. Bedrock Theatre |
| 2. Applegate Regional Theatre, Inc. | 11. Bend Pops Orchestra |
| 3. Art Presence, Inc. | 12. Bridgeworks Oregon |
| 4. ArtCity | 13. Bridging Voices |
| 5. Artist Mentorship Program | 14. CALYX, Inc. |
| 6. Arts Council of Clatsop County | 15. Capital Calligraphers |
| 7. Ashland News | 16. Capitol Pride |
| 8. B-17 Alliance Foundation | 17. Cascadia Viols |
| 9. BASE Oregon | 18. Children's Museum of Central Oregon |
| | 19. Christmas Ships, Inc. |

20. Collaborative Theatre Project
21. Columbia Arts Guild
22. Community Jams
23. Confederated Tribes of Clatsop and Nehalem Indians of Oregon
24. Cornelius Library Foundation
25. Cultural Advocacy Coalition Foundation
26. Dry Canyon Arts Association
27. Eastside Jewish Commons
28. Encircle Films
29. Flutestock
30. Fool House
31. Free Shakespeare in the Park Theatre Company
32. Freshwaters Illustrated
33. Friends of Malheur National Wildlife Refuge
34. Friends of the Lake County Fair & Round Up
35. Friends of the Winston Library
36. From the Ground UP: A Research and Development Center for New Art
37. Gold Beach Main Street
38. Grace Institute
39. Heritage Museum Society
40. Hillsboro Artists' Regional Theatre
41. Historic Willamette Mainstreet
42. Homowo & Twins Foundation
43. Many Nations Longhouse
44. MCO Productions
45. Micronesian Islander Community
46. Milwaukie Parks Foundation
47. MusicOregon
48. Native Arts and Cultures Foundation
49. New Horizons Willamette Valley Orchestra
50. Octopus RhythmWorks
51. OK You
52. Ooligan Press
53. Oregon Cartoon Project
54. Oregon Coast Scenic Railroad
55. Oregon International Ballet Academy
56. Oregon Native American Education Foundation
57. Oregon Remembrance Project
58. Osher Lifelong Learning Institute- SOU
59. Pacific Northwest Rainbowbilly Chorus
60. PDX Pop Now!
61. Pegasus Playhouse
62. Play It Forward
63. Portland Country Dance Community
64. Portland Photographers' Forum, Inc.
65. Portland Tango Association Inc.
66. Redmond Community Choir
67. Renegade Opera
68. Roots and Beats Project
69. Scuola Italiana di Portland
70. Shaun Keylock Company
71. Sherwood Theatre & Art Resource Society
72. Springfield Public Library Foundation
73. Sutherlin Library Foundation
74. Swing Shift Jazz Orchestra
75. Synth Library Portland
76. The FLIP Museum, Inc.
77. The Mulkey Cemetery Association
78. The White Lotus Foundation
79. Three Rivers Community Orchestra
80. Tualatin Valley Community Band
81. Twilight Theater Company
82. Washington County Art Alliance
83. Weston Area Development Association
84. Wild Rivers Film Festival
85. Willamette Valley Symphony
86. Zephyr Clarinet Choir

Requested Action:

☒ Informational only ☐ For board input/discussion ☐ For board action



February 23, 2023

TO: Cultural Trust Board Members
FROM: Brian Rogers, Executive Director
SUBJ: Executive Director Report

Legislative Update - Short Session

The Cultural Trust is seeking to have an administrative fix to add spending limitation. House Bill 3532 enables the Trust to allocate a percentage, up to 5%, of the permanent fund. The Trust currently uses a base amount of \$400,000 plus an additional U.S. City Average Consumer Price Index.

The Trust is requesting spending limitation, position adjustment, and new position authority to utilize new funding flexibility granted in House Bill 3532 (Chapter 552, Oregon Laws 2023). The corresponding agency Policy Option Package 114 for spending limitation was not included in the agency budget, likely because the necessary statutory change from HB 3532 had not passed at the time the budget was developed.

There are two bills to allocate \$27,414,113 in general funds to arts and cultural funding. HB4124 and SB1582 are essentially the same and have recently been supported by their starting committees in the house and senate. Both are now with the Joint Ways and Means Committee. The house bill is attached.

Summary of bills:

- \$5,918,747 to seven major venues
- \$7,880,293 to 14 cultural construction projects
- \$13,465,073 to the Oregon Business Development Department to establish a granting program for cultural resiliency.

SB1531 establishes a semiquincentennial commission, to be know as America 250 and would provide guidance for Oregon's official observance of the 250th anniversary of the establishment of America. The commission will be comprised of 12 voting members including one from the Cultural Trust, Arts Commission and Business Development Department. Oregon Historical Society will be the administrator of the program. The bill is seeking \$250,000. The Cultural Trust may be asked to engage in administering a grant program to award project awards to organizations to commemorate the 250th anniversary. The bill is attached.

Requested Action:

☒ Informational only ☐ For board input/discussion ☐ For board action

House Bill 4124

Sponsored by Representatives NOSSE, HARTMAN, Senator ANDERSON, Representatives GOMBERG, JAVADI, LEVY E, Senators FREDERICK, PATTERSON; Representatives ANDERSEN, BOWMAN, BYNUM, DEXTER, KROPF, MANNIX, MARSH, NGUYEN D, PHAM H, REYNOLDS, Senators DEMBROW, HANSELL, MAN-
NING JR, MEEK (Presession filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**. The statement includes a measure digest written in compliance with applicable readability standards.

Digest: The Act funds cultural groups in Oregon. (Flesch Readability Score: 66.7).

Appropriates moneys to the Oregon Business Development Department to distribute to Oregon cultural organizations in response to the negative impact of the COVID-19 pandemic on organization finances.

Declares an emergency, effective on passage.

A BILL FOR AN ACT

Relating to funding for Oregon cultural organizations; and declaring an emergency.

Be It Enacted by the People of the State of Oregon:

SECTION 1. There is appropriated to the Oregon Business Development Department, for the biennium ending June 30, 2025, out of the General Fund, the amount of \$27,414,113.59 for the purpose of carrying out the provisions of sections 2 and 3 of this 2024 Act.

SECTION 2. After withholding \$150,000 from the moneys appropriated under section 1 of this 2024 Act for its costs in administering this section and section 3 of this 2024 Act, the Oregon Business Development Department shall distribute \$13,799,040 as follows:

(1) \$5,918,747 to:

MAJOR VENUES.

Name of venue	Grant Amount
High Desert Museum	\$ 379,750
Oregon Ballet Theatre	\$ 341,775
Oregon Shakespeare Festival....	\$ 2,555,175
Oregon Symphony	\$ 949,375
Portland Art Museum.....	\$ 743,298
Portland Center Stage	\$ 474,687
Portland Opera.....	\$ 474,687

(2) \$7,880,293 to:

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

CULTURAL RESOURCES ECONOMIC FUND VENUES.

Name of venue	Grant Amount
Black United Fund.....	\$ 900,000
Clatsop County Historical	
Society	\$ 1,000,000
Columbia County Museum	
Association.....	\$ 400,000
High Desert Museum	\$ 2,000,000
Friends of Oregon Caves	
and Chateau	\$ 455,690
Josephine County Library	
Foundation	\$ 424,603
Painted Sky Center for	
the Arts	\$ 500,000
PAM CUT//Center for an	
Untold Tomorrow.....	\$ 250,000
Portland Institute for	
Contemporary Art.....	\$ 150,000
Portland Playhouse	\$ 300,000
Rainier Oregon Historical	
Museum.....	\$ 500,000
Salem Parks Foundation.....	\$ 150,000
Southern Oregon Historical	
Society	\$ 500,000
Very Little Theatre.....	\$ 350,000

SECTION 3. (1) As used in this section:

(a)(A) “Earned revenue” means revenue from the sale of goods or services, including, but not limited to, membership, admission tickets, rentals, exhibitions, merchandise, food and beverages, advertising and contracted services and performances.

(B) “Earned revenue” does not include donations, federal, state or local governmental grants, or returns on investments.

(b) “Oregon cultural organization” means a public or private entity, whether operated for profit or as a nonprofit organization, that:

(A) Has its business headquarters, and operates primarily, in this state;

(B) Operates primarily for the purpose of producing, promoting or presenting the arts, culture, humanities, heritage or live cultural entertainment, other than adult entertainment, to the public; and

(C)(i) Operates as a public facility, performing arts organization, museum, historical site, visual arts organization, county fairgrounds, cultural entity within a federally recognized Indian tribe based in Oregon or community event organization; or

(ii) Produces cultural projects or programs for the public.

(2) The Oregon Business Development Department shall use \$13,465,073.59 of the moneys

1 appropriated under section 1 of this 2024 Act to develop and implement a program for
2 awarding grants directly to Oregon cultural organizations.

3 (3) To be eligible for a grant, an Oregon cultural organization must demonstrate to the
4 department's satisfaction that, at any time during fiscal year 2020 through fiscal year 2023,
5 the organization experienced a significant loss in earned revenue because of statewide man-
6 dates, or guidance of the Oregon Health Authority, in response to the COVID-19 pandemic.

7 (4)(a) The department shall prescribe the form and process by which Oregon cultural
8 organizations may apply for and be awarded grants under the program.

9 (b) The department may require applicants to demonstrate need, as described in sub-
10 section (6) of this section, in the form of:

11 (A) The organization's federal tax returns for the periods to which the application re-
12 lates; or

13 (B) Financial documentation, including, but not limited to, audited financial statements
14 or financial statements that have been approved by a certified public accountant.

15 (5) The department may consult with the Trust for Cultural Development Board in re-
16 viewing applications and awarding grants.

17 (6) The department shall develop an equitable funding allocation so that grant moneys
18 shall be awarded, subject to subsections (7) and (8) of this section, with priority given to
19 applicants who have experienced the greatest proportional loss, as measured by the ratio of
20 an applicant's total lost earned revenue to the applicant's total earned revenue for each fis-
21 cal year, beginning with fiscal year 2019, to which the application relates.

22 (7) Subject to subsection (8) of this section, the department shall develop award allocation
23 options that take into account an equitable percentage of an applicant's fiscal size and lost
24 earned revenue and available funding.

25 (8) Under consultation with the Trust for Cultural Development Board, the department
26 shall award grant moneys proportionately among the geographic regions of this state, as
27 defined by the department, based on the relative population of, and the number of eligible
28 applications received from Oregon cultural organizations located in, each region. Regions
29 may be defined according to the service areas of cultural coalitions operating under the
30 auspices of the board and grant moneys may be distributed through the cultural coalitions.

31 (9) Before awarding grants, the department may withhold an amount, not to exceed five
32 percent of the total amount appropriated under section 1 of this 2024 Act, to reimburse the
33 department for the actual costs of developing and implementing the program.

34 (10) Notwithstanding any other provision of law, this section shall apply to any grant
35 moneys that the department awards to an Oregon cultural organization on or after the ef-
36 fective date of this 2024 Act in response to the negative impact of the COVID-19 pandemic
37 on the organization's earned revenue.

38 (11) Any venue that received a grant under section 254, chapter 605, Oregon Laws 2023,
39 is not eligible to receive a grant under this section.

40 **SECTION 4.** (1) Section 3 of this 2024 Act becomes operative on January 1, 2025.

41 (2) The Oregon Business Development Department may take any action before the oper-
42 ative date specified in subsection (1) of this section that is necessary for the department to
43 exercise, on and after the operative date specified in subsection (1) of this section, all of the
44 powers, duties and functions conferred on the department under section 3 of this 2024 Act.

45 **SECTION 5.** This 2024 Act being necessary for the immediate preservation of the public

1 **peace, health and safety, an emergency is declared to exist, and this 2024 Act takes effect**
2 **on its passage.**

3

Senate Bill 1531

Sponsored by Senators WAGNER, LIEBER, KNOPP; Senators ANDERSON, MANNING JR (Presession filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**. The statement includes a measure digest written in compliance with applicable readability standards.

Digest: The Act would create a body to plan for America's 250th birthday. (Flesch Readability Score: 60.7).

Establishes a semiquincentennial commission, to be known as the America 250 Oregon Commission, to coordinate and provide guidance for Oregon's official observance of the 250th anniversary of the establishment of the United States.

Declares an emergency, effective on passage.

A BILL FOR AN ACT

Relating to the American semiquincentennial; and declaring an emergency.

Be It Enacted by the People of the State of Oregon:

SECTION 1. (1) The America 250 Oregon Commission is established, consisting of 25 members appointed as provided in subsection (2) of this section.

(2)(a) The President of the Senate shall appoint two nonvoting members from among members of the Senate, one from the majority party and one from the minority party.

(b) The Speaker of the House of Representatives shall appoint two nonvoting members from among members of the House of Representatives, one from the majority party and one from the minority party.

(c) The Governor shall appoint 12 voting members as follows:

(A) One member representing the Oregon Heritage Commission.

(B) One member representing the Oregon Arts Commission.

(C) One member representing the Trust for Cultural Development Board.

(D) One member representing the Commission on Black Affairs.

(E) One member representing the Commission on Asian and Pacific Islander Affairs.

(F) One member representing the Commission on Hispanic Affairs.

(G) One member representing the Commission for Women.

(H) Five members representing the public at large.

(d) The following nine voting members shall serve ex officio:

(A) The Executive Director of the Oregon Historical Society or the executive director's designee.

(B) The State Treasurer or the treasurer's designee.

(C) The Secretary of State or the secretary's designee.

(D) The Deputy Superintendent of Public Instruction or the deputy superintendent's designee.

(E) The State Parks and Recreation Director or the director's designee.

(F) The Director of the Oregon Business Development Department or the director's

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 **designee.**

2 **(G) The executive director of the Oregon Tourism Commission or the executive director's**
3 **designee.**

4 **(H) The Director of Veterans' Affairs or the director's designee.**

5 **(I) The Governor's director of tribal affairs or the director's designee.**

6 **(e) The commission may by majority vote invite additional individuals to serve as non-**
7 **voting honorary members of the commission.**

8 **(f) If there is a vacancy for any cause, the appointing authority shall make an appoint-**
9 **ment to become immediately effective.**

10 **(3) The commission shall coordinate and provide guidance for Oregon's official**
11 **observance of the 250th anniversary of the establishment of the United States, as marked**
12 **by the Declaration of Independence in 1776.**

13 **(4) The commission may:**

14 **(a) Adopt rules necessary for the operation of the commission;**

15 **(b) Cooperate with national, regional, state, local and tribal organizations, institutions,**
16 **bodies and other public or private entities that are promoting the semiquincentennial;**

17 **(c) Plan, conduct or assist with semiquincentennial events;**

18 **(d) Plan, support and produce educational resources and programs related to the**
19 **semiquincentennial;**

20 **(e) Engage in and encourage fundraising activities, including, but not limited to, the so-**
21 **licitation of charitable gifts, grants or donations;**

22 **(f) Coordinate interagency participation in the observance;**

23 **(g) Create subcommittees of the commission comprising members of the commission,**
24 **members appointed from the public at large and honorary members to further the goals of**
25 **the commission; and**

26 **(h) Engage in any other activity related to the powers and duties conferred on the com-**
27 **mission under this section.**

28 **(5) The commission shall meet at times and places specified by the call of the chairperson**
29 **or of a majority of the voting members of the commission.**

30 **(6) A majority of the voting members of the commission constitutes a quorum for the**
31 **transaction of business.**

32 **(7) Official action by the commission requires the approval of a majority of the voting**
33 **members of the commission.**

34 **(8) The Executive Director of the Oregon Historical Society or the executive director's**
35 **designee shall serve as chairperson.**

36 **(9) The Oregon Historical Society shall:**

37 **(a) Provide staff support to the commission.**

38 **(b) Direct and supervise the budgeting, recordkeeping, reporting and related administra-**
39 **tive and clerical functions of the commission.**

40 **(c) Print and disseminate for the commission any required notices, rules or orders**
41 **adopted by the commission.**

42 **(d) Expend and allocate any appropriations authorized by the Legislative Assembly to**
43 **carry out the purposes of this section.**

44 **(e) Collect all revenues other than those appropriated by the Legislative Assembly and**
45 **use them for the purposes of this section.**

1 (10) The Oregon Historical Society may employ personnel, contract for services and re-
2 ceive, expend and allocate the proceeds of gifts, grants and donations on behalf of the com-
3 mission for the purposes of this section.

4 (11) Voting members of the commission are entitled to compensation and expenses as
5 provided in ORS 292.495.

6 (12) All agencies of state government, as defined in ORS 174.111, are directed to assist
7 the commission in the performance of the duties of the commission and, to the extent per-
8 mitted by laws relating to confidentiality, to furnish information and advice that the mem-
9 bers of the commission consider necessary to perform their duties.

10 (13) No later than September 15 of each year, the commission shall submit a report in
11 the manner provided by ORS 192.245 to the interim committees of the Legislative Assembly
12 related to historical commemorations. The report may include recommendations for legis-
13 lation.

14 SECTION 2. Section 1 of this 2024 Act is repealed on January 2, 2028.

15 SECTION 3. There is appropriated to the Oregon Department of Administrative Services,
16 for the biennium ending June 30, 2025, out of the General Fund, the amount of \$250,000, to
17 be transferred to the Oregon Historical Society for the purpose of carrying out the provisions
18 of section 1 of this 2024 Act.

19 SECTION 4. This 2024 Act being necessary for the immediate preservation of the public
20 peace, health and safety, an emergency is declared to exist, and this 2024 Act takes effect
21 on its passage.
22
