

# Oregon Cultural Trust Board Meeting Minutes



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October 25, 2018

Ashland, Oregon

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**Board Members Present:** Chuck Sams, Chair; Niki Price, Vice Chair; Theo Downes-Le Guin; Nathalie Johnson (via phone); Bereniece Jones-Centeno (via phone); George Kramer; Gustavo Morales (via phone); Carole Morse; Chris Van Dyke; Gayle Yamasaki; Senator Cliff Bentz.

**Board Members Absent:** John Goodwin; Representative Margaret Doherty.

**Partners Present:** Rachel Bernstein, Oregon Humanities; Chrissy Curran, State Historic Preservation Office (via phone); Beth Dehn, Oregon Heritage Commission; David Huff, Oregon Arts Commission.

**Staff Present:** Brian Rogers, Executive Director; Kat Bell, Grants & Office Coordinator; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Aili Schreiner, Trust Manager.

**Others Present:** Cynthia Rider, Oregon Shakespeare Festival; Barry Thalden; Dan Thorndike, Cultural Advocacy Coalition.

## Welcome and Call to Order

Chuck Sams called the meeting to order at 12:15 p.m. Remarks from Cynthia Rider. Remarks from Barry Thalden. Remarks from Dan Thorndike.

**Action:** Next meeting we will discuss adding land trusts to our definition of culture.

## Minutes Approval

Brian Rogers provided an overview of action and follow up items from last Board meeting which is included with his Executive Director's report.

**Action:** Carrie Kikel will copy Board Members on their regional legislator email.

**Action:** Add "meetings with CPAs" to Ambassador Letter.

**Action:** Sams called for a motion to approve the minutes from the July 19, 2018 meeting. Carole Morse moved and Gayle Yamasaki seconded the motion.

**Vote:** Minutes approved

## Executive Director's Report

Rogers presented his report.

### **Cultural Partners Update**

**Oregon Arts Commission:** David Huff said he has resigned his position effective Nov. 6, 2018, to take a position with the City of Portland.

**Oregon Heritage Commission:** Beth Dehn said the Heritage Summit is April 25 and 26, 2019, in Medford. Nancy Golden will be the keynote speaker. The summit will focus on board governance.

**State Historic Preservation Office:** Chrissy Curran said they are sponsoring SHPOlooza, a summit designed for archaeologists. She also said they are working to get the first traditional cultural property in Oregon to be on the National Historic Register.

**Oregon Humanities:** Rachel Bernstein said a new Think & Drink started that focuses on journalism and justice.

**Oregon Historical Society:** Sams read report submitted by Eliza Canty-Jones (Attachment A).

### **Spending Plan FY19 and Preparation for Next Biennium**

Rogers reviewed the spending plan and year-to-date actuals and projections. Rogers also discussed the Oregon Intermediate Term Pool account. Huff reviewed the travel expense details.

### **Strategic Plan Review - Work Flow Mapping**

Rogers said we are in year three of a five-year plan. The 14 town meetings were conducted in conjunction with the Oregon Arts Commission. He presented the Strategic Plan and Workflow Mapping report.

**Goal One:** Aili Schreiner highlighted tasks from the Completed, Active and Future Task areas.

**Action:** Chart showing donor increase/decrease

**Action:** Completed Tasks broken out by what worked and what didn't.

**Goal Two:** Kikel highlighted tasks from the Completed, Active and Future Task areas

**Action:** Create a different Communications Partner Menu for Coalitions

**Action:** Encourage all grantees to put on Facebook the first week of December that now is the time to donate to them and the Trust.

**Goal Three:** Schreiner highlighted tasks from the Completed, Active and Future Task areas.

**Goal Four:** Bell highlighted tasks from the Completed, Active and Future Task areas.

### **Campaign Update**

Kikel presented the 2018 Fall Campaign Update. Schreiner discussed the mailings being sent out by the end of the year.

### **Staff and Board Member Updates**

Price discussed joint project with Centeno-Jones

Morse asked about a response to Thalden's remarks. George Kramer said he would follow up.

Yamasaki said Ross Ragland has a new executive director.

Theo Downes-Le Guin said he acquired gifts for GiveGuide! from Literary Arts. He will make a presentation about the Trust at the Literary Arts board meeting.

Action: Provide Downes-Le Guin with collateral for the Disjecta Auction.

Kramer said the Liberty Theatre in North Bend is finalizing Phase 3 of their lobby renovations. He also said the Oregon Caves Chateau is raising money to purchase the items inside the Chateau.

Chris Van Dyke said he knows about 100 people who give regularly to political campaigns and he will reach out to them after the election for Trust donations.

Jones-Centeno said there are several capital campaigns going on in Astoria. Welcomed other board members to come to the Liberty Theatre events

Gustavo Morales said he has moved to Western Oregon to be near family.

Sams spoke with Governor about tax credit renewal.

### **Executive Session**

At 4:15 p.m. Sams called the meeting to Executive Session.

### **Regular Session**

At 4:48 p.m. Sams called the meeting back to a public session. He directed staff to moved forward with a communications plan to carry to the legislature to reauthorize the tax credit and fix the administrative cap.

### **Adjourn**

Sams adjourned the meeting at 4:49 p.m.