

Oregon Cultural Trust Board Meeting Minutes



May 17, 2018

Salem, Oregon

Attendance

Board Members Present: Chuck Sams, Chair; Niki Price, Vice Chair; Theo Downes-Le Guin; John Goodwin; Nathalie Johnson; Gustavo Morales; Carole Morse; George Kramer; Gayle Yamasaki (via phone).

Board Members Absent: Bereniece Jones-Centeno; Chris Van Dyke; Representative Margaret Doherty; Senator Elizabeth Steiner Hayward.

Partners Present: Eliza Canty-Jones, Oregon Historical Society; Chrissy Curran; State Historic Preservation Office; Adam Davis, Oregon Humanities; Beth Dehn, Oregon Heritage Commission; David Huff, Oregon Arts Commission.

Staff Present: Brian Rogers, Executive Director; Kat Bell, Grants & Office Coordinator; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Aili Schreiner, Trust Manager.

Others Present: Lisa Howard, Governor's Office; Brian Wagner, Oregon Arts Commission; Jim White, Nonprofit Association of Oregon.

Welcome & Call to Order

Chuck Sams called the meeting to order at 10:09 a.m.

Minutes Approval

Action: Sams called for a motion to approve the minutes from the March 22, 2018, meeting. Carole Morse moved and George Kramer seconded the motion.

Vote: Minutes approved.

Federal Tax Credit Reform & Potential Impact

White presented report [Attachment A], discussion followed.

Executive Director's Report

Brian Rogers presented his report. Rogers also reported that Kim Stafford is the very recently appointed state Poet Laureate.

Cultural Partners Update

Oregon Arts Commission: David Huff said the Arts Commission is currently processing their largest grant program, the Operating Support grant. The online grant application system formerly used by the Arts Commission and Cultural Trust is no longer available. Staff is working with the Information Services section of Business Oregon and an outside contractor to build a new online grant application portal through Salesforce. Oregon is at the forefront of making the NEA initiative Poetry Out Loud more inclusive, specifically working with the Oregon School for the Deaf. We have become a national model.

Brian Wagner discussed the Small Operating Grant.

Oregon Heritage Commission: Beth Dehn said the Heritage Commission is in their granting period. They are also doing statewide workshops and helping organizations digitize their collections.

State Historic Preservation Office: Chrissy Curran said she is working on SHPO's Policy Option Packages for the next legislature session. They nominated the Eastmoreland neighborhood in Portland to be become a historic district and are now experiencing resistance from homeowners in the area. Curran said they are in talks about the east grandstand of Hayward Field at the University of Oregon and whether it will become a historic site.

Oregon Humanities: Adam Davis said Humanities is finished with their Think and Drink program for 2018. Next year their focus will be pairing emerging journalists with Pulitzer Prize winners or finalists. Kim Stafford is the new state Poet Laureate. In the fall, Humanities is devoting their time to Bridging Oregon, which explores differences in communities, how we work together and access to power.

Oregon Historical Society: Eliza Canty-Jones said 57 Oregon students qualified at Oregon History Day to participate in the national contest. The staff at the historical society have unionized and signed a three-year contract. The contract is one of the first nationwide to use gender-neutral language. The Oregon Historical Society's quarterly magazine has put out a Call for Proposals on the subject of white supremacy in Oregon.

Spending Plan FY2018 and Preparation for FY2019

Huff presented his report. Discussion followed about the funding scenarios for allocation to the permanent fund and disbursement for grants. The Board will review and act on a scenario at the July 2018 meeting.

Action: Present a 45% to permanent fund and a 55% for grants allocation scenario. Downes-Le Guin asked for a historical fund performance of Treasury's Oregon Intermediate Term Pool (OITP) investment income relative to market volatility, and a percent of return. Present a marketing strategy around the chosen scenario that complements and builds on what we have already done. Gayle Yamasaki asked for a breakout by board member, staff and panelist travel expenses.

Huff continued with his report. Discussion followed about the marketing of the Cultural Trust license plate.

Mill Creek Corporate Center Disbursement

Rogers presented the report. Rogers said the recommendation is Option 1, but the Board will not review and act until the July 2018 meeting.

Break

At approximately 12:21 p.m., Sams called for a break. At approximately 1:01 p.m., Sams reconvened the meeting.

Legislative Update, Tax Credit Renewal Ad Hoc Report, Cultural Advocacy Update

Carrie Kikel and Rogers presented report.

Economic Impact Report

Aili Schreiner presented report. She passed out the full Economic Impact Report as well as the two page executive summary completed by ECONorthwest [Attachment B].

Action: Break out data by House and Senate district.

Cultural Development Program – Panel Meeting Update

Schreiner presented report. Rogers thanked board members for signing up to be panel chairs and that the panel meeting overview script will be sent shortly.

Action: Provide data regarding first-time applicants.

Strategic Planning Update

Rogers presented report. Discussion followed about the format of the town meetings and the process for building the strategic plan. Theo Downes-Le Guin suggested a sending a questionnaire in advance of meetings to get a feel for the topics likely to surface in the community. Kramer suggested a meeting in Salem with all County and Tribal Coalition members.

Staff & Board Member Updates

Kramer met with Barry Thalden in Ashland, an arts donor, to share with him some information about the Oregon Cultural Trust. Thalden is open to becoming an ambassador.

Downes-Le Guin asked about the Trust's endorsement of ambassadors and the artist they exhibit. The Trust Staff will develop the ambassador roles, responsibilities, and legal boundaries.

Raissa Fleming said the fiscal year-to-date donations is \$4,739,184 and we are up \$172,172 or 3.7%.

Kikel said the colors and logos of the Oregon Cultural Trust are not ADA accessible. Contractors Bell + Funk will be working on updating the Trust's brand guidelines to be fully accessible. She said in addition, the relationship with Artslandia would continue. Travel Oregon has asked to collaborate with them on a statewide mural campaign; we will meet with them and learn more.

Huff said the arts & culture team now have four members on Business Oregon's Diversity, Equity and Inclusion team, including he and Schreiner. In addition, Boards and Commissions will be required to take sexual harassment training.

Schreiner said the last two cultural development grants would be paid tomorrow. She is in contact with the four tribes that have not received coalition funding yet to get the required materials. The Native Arts & Culture Foundation reached out to Burns Paiute and Klamath tribes about the Native Nations Participations Grants. There is a matching requirement for this grant, and the coalition funding to the tribes could be used for the match.

Goodwin said Portland Trailblazers license plates bring in \$275,000 a year.

Action: Send copy of Bryant Campbell's (Diversity, Equity and Inclusion Director for Business Oregon) presentation from the March 22, 2018, to John Goodwin.

Gustavo Morales said EUVALCREE's Celebration of Children Day took place on April 29, 2018, reporting that 3,800 people attended and there were 23 programs.

Niki Price said they have a new lease from the city for the Lincoln City Cultural Center for 25 years with renewable rent waiver and they have gotten approval to proceed with redevelopment for outside the center.

Sams shared that Peter Courtney is seeking to identify and eliminate racist lyrics in Oregon's state song, "Oregon my Oregon."

Adjourn

Sams adjourned the meeting at 2:41 pm.