Organizational & Professional Development Grant Program



# Oregon Cultural Trust FY2O21 Organizational & Professional Development Grant Program Guidelines & Application

Rolling Deadline: July 1, 2020 - May 30, 2021 Supporting activity taking place between: August 1, 2020 - June 30, 2021

This grant program is supported by the Oregon Cultural Trust and the Cultural Trust Partners.

This program has two categories: Organizational Development - maximum request \$2,000 Professional Development - maximum request \$750

The Organizational & Professional Development Grant Program is an opportunity available to cultural nonprofits in Oregon as well as Cultural Trust County and Tribal Cultural Coalitions and their members. Applying organizations must have an annual operating budget of under \$1 million.

### OVERVIEW

The Organizational & Professional Development Grant is a program developed by the Cultural Trust Partners. The purpose of the program is to strengthen cultural non-profit leadership and organizational effectiveness to better serve Oregon's cultural community. An evaluation of the program's effectiveness will determine future funding. This pilot program is focused on cultural organizations and coalitions with operating budgets under \$1 million to provide access to development opportunities not otherwise available.

Applications are accepted beginning July 1, 2020, for projects taking place between August 1, 2020 - June 30, 2021; all Cultural Trust funds must be expended during this period. Applicants will be notified of the Cultural Trust's decision within 30 days of receipt of the application. The Cultural Trust reserves the right to request further information from applicants before making funding decisions.

### **AVAILABILITY OF FUNDS**

All eligible applications will be funded until funds are depleted. Applicants will be notified when funds are no longer available. The Oregon Trust web site will announce when all funding has been expended.

All decisions made by the Cultural Trust are final.

# ELIGIBLITY

Applicants must be staff members (full or part time) of organizations that meet the following **eligibility criteria** or County/Tribal Cultural Coalition members.

A cultural nonprofit registered on the Cultural Trust website which is:

- a recognized 501(c)(3) organization by the IRS and

- current with all grant reporting requirements to the Cultural Trust and its funding partners <u>or</u> A County/Tribal Cultural Coalition, current with all grant reporting requirements.

# APPLICATION CATEGORIES

### Organizational Development

This category supports organizational development with a maximum award of \$2,000 for capacity building through **professional consultation and/or facilitation projects**.

Organizational Development Projects may include:

- Strategic planning
- Organizational branding/marketing
- Board development
- Audience development or marketing
- Fundraising
- Evaluating and planning to make facilities, programs and staff accessible to individuals with disabilities
- Financial management
- Executive development
- Transition planning

Requests of up to \$2,000 may be submitted after July 1, 2020. Grant awards are limited to \$2,000 per project and one award per organization during the grant period, until available funds are depleted.

Subsequent applications may be made for follow-up activities or additional consultation in the following grant cycle, should this program be extended.

Funds may not be used for:

- Salaries for existing full or part-time staff of the applicant organization,
- Programming and production expenses, or
- Reimbursement of completed projects or activities.

### **Professional Development**

This category supports professional development for key leaders of cultural nonprofit organizations and Cultural Coalitions in the professional development categories listed below. A maximum of \$750 per opportunity may be requested. An organization or Coalition may submit and receive up to two grants per during the pilot year in this category. Organizations are eligible to submit up to two requests per application cycle, however in general organizations may not receive more than a total of \$750 from this category per cycle.

Professional Development projects may include:

• Travel, lodging and registration fees for relevant conferences.

• Learning opportunities (seminars, workshops, courses) that enhance the knowledge, ability and contribution of an employee's work in a cultural non-profit or County Cultural Coalition

Grant payments will only be made to an organization/Coalition, not to an individual participant in the professional development program. Supported opportunities must be concluded by the end of the grant activity period.

Applications for professional development opportunities must be submitted no fewer than 45 days prior to the opportunity.

## Funds may not be used for:

- Salaries
- Stipends for artists or contractors,
- Printing of marketing materials,
- Programming or
- Production expenses, or
- Degree-bearing educational programs.

## APPLICATION PROCESS:

- 1. Complete the application PDF
- 2. Organizational Development request must submit the proposed consultant's bio or resume and short work plan including timeline.
- 3. Professional Development requests must include a letter of support from organization's governing leadership (executive director or board chair).
- 4. Email the completed application and required materials to Aili Schreiner, Oregon Cultural Trust Manager Aili.Schreiner@Oregon.Gov
- 5. Cultural Trust staff will review the application and materials and make a determination. Staff may request additional information. Staff will notify the applicant within 30 days of receiving the application of the decision.

Questions:

• Aili Schreiner, Oregon Cultural Trust, <u>Aili.Schreiner@Oregon.Gov</u>

# Final Reports:

Grant recipients must submit a final grant report within 30 days of project completion. Failure to do so may result in loss of Cultural Trust funding eligibility in subsequent years. Projects must be completed by the end of the grant activity period.



# FY2021 Oregon Cultural Trust Organizational & Professional Development

# Grant Application Applicant Information

Project Contact Name:			
Address	:		
City		Oregon	Zip
Telephone			
Email			

### Organization Name (Fiscal Sponsors accepted only for County Cultural Coalitions):

Federal Tax Identification Number	
Executive Director or Board Leadership Name	
Title	
Email Address	
Web Address	

#### Project Information

Project Title	
Total Budget for this Project/Activity	
Grant Amount Requested	
Which category are you applying to	Organizational Development
	Professional Development
Briefly describe the project (maximum 1	I50 words)
• If you are applying to the Organization	onal Development category, identify the
consultant/facilitator (attach bio).	

• If you are applying to the Professional Development category, identify the conference or seminar/workshop/course you are attending (include link, if available).

	/		
Seminar Workshop			
Link			

1. How will implementation of the project strengthen your organization and its service to the cultural community of Oregon? (Maximum 250 words)

2. How was it determined that this project was needed? (Maximum 250 words)

3. How will you determine if the project has been effective in improving your organization's service? (Maximum 250 words)

-	ENSES Only list direct expenses	Description	Expense
1	Project Consultant/Trainer	,	
2	Tuition/Conference Registration		
3	Contracted Services		
4	Materials/Supplies		
5	Materials/Supplies		
6	Materials/Supplies		
7	Project Evaluation		
8	Travel		
9	Per Diem and Lodging		
10	Other		
11	A. Total Expenses		
REV	ENUE Indicate if planned, pending or confirmed	Description	Revenue
12	Applicant (Organization Cash)		
13	Business/Corporate Support (source)		
14			
15	Foundation Support (source)		
16			
17	County Cultural Coalition Grant		
18	Individual/Community Support		
19	Other Government Support		
20	City		
21	County		
22	State		
23	Tribal		
24	Other		
25	Grant Amount Requested		
26	B. Total Revenue		
	ected Total Expense (A) and Revenue (B) mu	st be equal	
	IND (noncash contributions and expenses)		
27	In-Kind Support		
28	In-Kind Expenses		

## Organization & Professional Development Project Budget Form

**Note**: Please provide a budget for the **project only**, not the operating budget of the organization.

### **Budget Narrative**

Use this opportunity to clarify line items or provide pertinent details about the project budget - grants awarded, grants proposed or pending, type of significant in-kind donations, special rates or agreements.

The application must be accompanied by a letter of support from the sponsoring organization's key executive or board leadership indicating knowledge of the activity and expressing a willingness to receive and manage the project funds.

If awarded funds, a final report must be submitted within 30 days of the completion of the project.

### Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate.

The undersigned agrees that if a grant is awarded to the organization:

(1) The grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose.

*(2) Information about the organization, project and outcomes of the grant may be used by the Oregon Cultural Trust* 

Signature of Applicant

Title	
Date	

#### (For Cultural Coalitions only):

If fiscal sponsorship provided by a separate organization Signature of Sponsoring Organization Representative

Title	
Date	

#### Submitting Grant Application

Please submit the application, required additional materials via email to

ATTN: Aili Schreiner, Manager

Oregon Cultural Trust Aili.Schreiner@Oregon.Gov